

Kristine Eudey

User Experience and Product Designer with experience spanning from social impact to global platforms with 150M+ users.

Experience

Senior Product Designer Lumanu 2022

- Led mobile design for the company's growth team with a focus on improving user experience and increasing acquisition and activation for a financial services app built for Creators.
- Led design for the onboarding flow and referral program of the company's first native mobile app.
- Contributed to high level strategic decisions as part of a small product team, identifying opportunities for design to contribute to meaningful learning and product improvement.
- Worked cross-functionally with Product, Product Marketing, and Engineering to ship work that we constantly worked to iterate and refine based on user feedback.

UX Design Lead Hack for LA 2021 - 2022

- Led a team of designers and researchers for an organization that brings volunteers together to build digital products for civic good.
- Worked cross-functionally with Developers, Product Managers, and stakeholders to ideate, implement, and test the impact of design solutions for the Hack for LA website.
- Worked closely with HfLA Director of Product to ensure that design solutions effectively address both user and business goals.

Product Designer Freelance 2020-2021

- Led product discovery, user research, and information architecture for Look for the Helpers, a platform that helps New Yorkers navigate city, community, and non-profit resources.

Global Photography Operations Specialist Airbnb 2014 - 2018

- Designed learning and engagement solutions for Airbnb's Professional Photo Service, which makes photography available to any Airbnb host in the world.
- Improved the host and guest experience by harnessing the power of photography to bring increased consistency, trust, and humanity to the platform.
- Collaborated cross-functionally with product management and development teams on tools and processes used to manage a network of 2,000+ photographers in 1,074 cities across the globe.

Education

City University of New York 2020
Certificate - User Experience Design

California College of the Arts 2014
Master of Fine Arts - Visual Art

University of Illinois 2009
Bachelor of Fine Arts - Photography
Bachelor of Fine Arts - Sculpture
(Dual Degrees)
Minor - Women's, Gender, and Sexuality
Studies

Skills

UI / UX Design for Web and Mobile
Product Design and Strategy
Cross-team / Stakeholder Collaboration
User Research
Usability Testing
Personas
User Journey Mapping
Visual Design
Wireframing and Prototyping
Task Flows
HTML / CSS
Agile

Tools

Figma
Sketch
Miro
GitHub
Photoshop
Illustrator
InDesign

Contact

You can find me in **Brooklyn, NY** and at

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